



**Presentation Brief:**

**Building a Pro-Family Internet:  
Protecting Your Children and Loved Ones**

**Duration:** 60-75 minutes (90 including Q&A)

**Presentation Synopsis:**

Families today struggle with multiple pressures in their daily lives. Financial commitments, scheduling conflicts, and work/life balances all contribute to the mounting pressure that can create tension in family relationships. With the continued advancement of the Internet and related technology with the promise of restoring “family time,” new challenges arise for parents and other relatives that threaten to destroy the family fabric. Can the Internet really be a useful tool to help strengthen communication, gather knowledge, and build relationships, or is it simply a temptation to participate in a world-wide playground with no rules?

This presentation examines some of the common problems associated with an Internet-connected family. The first step is to evaluate the benefits of children accessing the Internet in age-appropriate ways (and to define what those ways should be). The next step is to examine the role of the parent, and determine the best way to enable a child’s access without exposing them to unnecessary or unintentional threats or harm. Sites such as MySpace and Facebook, instant messaging, Twitter, and other new technologies will be discussed from both perspectives. Finally, armed with a baseline understanding of the benefits and potential risks, what can the parent do to help develop the child’s behavior to appropriately combat the threats posed by the Internet’s “open access” approach to information.

Attendees will leave with a guide to protecting their family from Internet predators and other web-based scams. While the presentation only breaks the surface of the wide range of potential issues, it sets a solid foundation for parents and relatives to build a trust-based relationship their children for long-term online safety.

**About the Presenter:**

Nicholas Takacs is the President and Founder of ConservaTech LLC, and information security and technology consulting company. With nearly ten years of experience spanning numerous industries, industry recognition of his skills and abilities, and regular invitations to speak at national information security conferences, and a book due out in early 2010, Nick brings a wealth of information and experience to his work spanning both technical and non-technical areas. Aside from his professional activities, Nick enjoys a well-rounded personal life that includes general aviation, martial arts, and a few other hobbies. As a father of a young daughter, Nick presents as a legitimate consumer of the information he shares.

**For More Information:**

To book this presentation, or for more information, please contact:

Nicholas Takacs, President – ConservaTech LLC

Email: [ntakacs@conservatech.com](mailto:ntakacs@conservatech.com)

Phone: (610)392-9495